

Marico Kaya Enterprises Limited lists on the NSE & BSE

Mumbai, July 01, 2014: Marico Kaya Enterprises Limited (MaKE), today announced their listing on the NSE & BSE. MaKE Ltd. is a holding company of Kaya Ltd. which currently owns and operates 86 Kaya Skin Clinics in 26 cities in India.

Commenting on the listing announcement **Mr. Harsh Mariwala**, Chairman & Whole-Time Director, MaKE Ltd., said “MaKE being listed independently reflects the beginning of a new journey for Kaya. We believe that Kaya has a distinct potential to create value as an emerging specialized skincare business. With a focused management and increased flexibility, Kaya is well poised to reach newer heights”.

Mr. S. Subramanian, CEO – Kaya India, said, “With a strong foundation and more than a decade long journey of innovation and excellence, we aim to lead the best standards as pioneers. We will strive to stay ahead of the curve by continuing to invest in advanced, internationally approved technologies and build the Kaya India business further. We’re committed to delighting our customers by offering the very best in skincare”.

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About Marico Kaya Enterprises Ltd.

Marico Kaya Enterprises Limited is formed with the objective of providing Health Care, Aesthetics, Beauty and Personal Care services in India and abroad either directly or through one or more of its subsidiaries. The company's current business is resultant of de-merger of Kaya business, which was run under Kaya Limited, from Marico Limited. Kaya Limited ("Kaya") was incorporated on 27th March, 2003 as part of wholly owned subsidiary of Marico Limited. Kaya delivers holistic skincare solutions through its range of Kaya Skin Clinics (86 in India and 18 in the Middle East).

About Kaya Skin Clinic:

Kaya, India's foremost chain of specialized skincare clinics, offers personalized solutions by expert dermatologists delivered through a synergistic combination of products and services backed by state-of-the-art safe skincare technologies.

Kaya runs with a single minded objective of delivering flawless skin through expert skincare solutions that include services in the areas of Acne/Acne-scar Reduction, Pigmentation, Anti-Aging, Laser Permanent Hair Reduction, etc. along with regular beauty enhancement & maintenance services. Kaya has a wide array of skincare and haircare products ranging from daily skin care to specific skin concerns like acne/acne scar, pigmentation, aging, etc. These products are also present across the 3 recently launched product-led retail outlets called Kaya Skin Bar present in Bangalore, India.

Marico Kaya Enterprises Ltd. generated a consolidated turnover of Rs 362 cr for the financial year ended March 31, 2014, including DIAL (Singapore) business which was sold out in Jan 2014. MaKE's Consolidated Operating profit (before exceptions) was Rs 22 crs and Net Profit after tax & exceptions of Rs 35 crs for the financial year ending 31st March 2014.

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